

Sample 4-year Guided Pathway for
Bachelor of Science in Business Administration
 Concentration in **International Business**

Last revised 2023-2024

Courses in Bold are required per Concentration, while those in Italics are recommended

*This is **ONLY a sample** degree plan. Please meet with your academic advisor prior to registration to formulate your own plan, and for additional information refer to the [academic catalog](#).*

**If you were placed into foundational Writing and/or Mathematics courses based on your placement and/or test scores, please consult with your academic advisor to develop a degree plan.*

Year	Fall Semester	Spring Semester
1st	GE WC&IL 1 3	GE WC&IL 2 3
	MATH 1130 Pre-Calculus I (GE QA&SR) 3	MATH 1123 Statistics 3
	GE H&P 3	MGMT 2000 Principles of Management 3
	MIS 2000 Info. Tools for Business (GE T& I) 3	ECON 2010 Microeconomics (GE CT&E) 3
	BUS 1000 Intro. To Business 3	GE CA 3
	Total Credits 15	Total Credits 15
2nd	ACCT 2000 Principles of Accounting I 3	ACCT 2010 Principles of Accounting II 3
	ECON 2015 Macroeconomics (GE T&M) 3	GE AE 3
	BUS 2500 Mathematics for Business GE 3	COM 3420 Business Communication 3
	GC&D 3	GE NW 3
	GE SW 3	MKTG 3000 Principles of Marketing 3
	Total Credits 15	Total Credits 15
3rd	ECON 3020 Managerial Economics 3	MGMT 3061 Business Law & Ethics 3
	FIN 3000 Business Finance 3	MGMT 3020 Project Management 3
	MGMT 3001 Diversity in the Workforce 3	ECON 3400 Intl. Trade & Finance 3
	<i>MGMT 3400 Human Resource Management</i> 3	MIS 3000 Found. of Information Systems 3
	MKTG 3630 Retail Management 3	Unrestricted Elective 3
	Total Credits 15	Total Credits 15
4th	MGMT 3300 International Business 3	<i>MKTG 3520 Sales Force Management</i> 3
	MKTG 3420 Intl. Marketing 3	MGMT 4001 Business Strategy & Policy 3
	Internship/ Coursera 3	<i>MGMT 3110 Sales Chain Management</i> 3
	<i>MKTG 3700 Electronic Marketing</i> 3	Unrestricted Elective 3
	Unrestricted Elective 3	Unrestricted Elective 3
	Total Credits 15	Total Credits 15

***This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult with your Academic Advisor. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.*

Baccalaureate Requirements

- Total Degree Credits Required = 120 credits of which a minimum of 36 are Upper-Division Credits (level 3000 and above)
- Completion of Major Requirements (*as indicated above*)
- Completion of General Education Requirements (*as indicated above*)
- Cumulative GPA of at least 2.0; Major GPA of at least 2.0
- Residency Requirements: 12 credits of major coursework and 24 of the last 30 credits immediately preceding graduation
(*Service member's Opportunity College students please see your academic advisor*)

For more information on our General Education curriculum please refer to our Academic Catalog or visit:

<https://www.hpu.edu/gened/index.html>